

SPITZER RANCH, LLC BRANGUS AND ULTRABLACK BULL SALE REPORT

The 2020 version of the Spitzer Ranch, LLC PROFIT MAKER ONLINE BULL SALE is now in the history books. The Spitzer Families celebrated 2020 as a new beginning since this sale marked three firsts. Their first bull sale since 2016 following dispersal of their entire mature cow herd. Their first sale since moving their operation across the country from Fair Play, SC to Preston, KS. And their first ever totally online sale.

Small in numbers but large on powerful genetic performance that touched all the bases for economically relevant traits important to the beef industry, the sale grossed \$72,400 on 15 and one-half bulls for an average of \$4671. We feel blessed to sell the top bull to another Brangus Seedstock Producer when Binford Farms, Castroville, TX invested \$10,000 for the ½ interest in SR PAWNEE WARRIOR G920 to make him the high seller. G920 is an MC Playbook 468Y3 son going back to CB Final Cut 942X and then Catawba Warrior R532 on the dam side of the tree. A super nice look combined with Top 25% or better Ranking in 8 Traits, leading off with a Top 5% Rank for BW EPD and Top 15% Rank for YW EPD, made him a standout.

Top progressive commercial beef producers snapped up a few bulls in the \$5000 to \$8000 range, all going to repeat buyers who know what Spitzer Ranch bulls can do to increase profitability. However, the budget minded cattlemen and cattlemen were certainly not left out as nine bulls sold from \$2400 to \$3200. Online bidders hailed from SC south to FL in the east and KS south to TX in the west and many states in between.

The folks at Spitzer Ranch are certainly pleased to have had this nice response to their new venture on the High Plains of Kansas. Mark your calendars for the first Saturday in October, OCTOBER 2, 2021 for the next opportunity to invest in your future at our annual Bull Sale. Those calves have just been weaned and will be developed to sell as 17-20-Month-Old Age Advantaged Bulls. Additionally, we ask you to like and follow Spitzer Ranch, LLC on Facebook and Instagram, as well as interacting with us at www.spitzerranchbrangus.com.

OUR FAMILY. OUR RANCH. *YOUR FUTURE!*