



# SPITZER RANCH

## PROFIT MAKER ONLINE BULL SALE

Bidding opens Wednesday, September 22, 2021

**BIDDING CLOSES SATURDAY, OCTOBER 2, 2021**



60043 NE 50th St. • Preston, KS 67583

Brian and Loretta Spitzer     John and Patricia Spitzer

620/672-1890

864/710-0257

[srbulls@outlook.com](mailto:srbulls@outlook.com)

[www.spitzerranchbrangus.com](http://www.spitzerranchbrangus.com)

Brangus Seedstock Producer

Profitable Genetics from Performance Cattlemen

Bidding available through  
SmartAuctions

IF PROBLEM:

SmartAuctions Customer Service: 937/733-6000

Text "Spitzer" to 76278 for text alerts for sale.  
or go to [www.smartauctions.co](http://www.smartauctions.co)

**SmartAuctions**

## Online Sale Finalizes Saturday, October 2, 2021

**ANNOUNCEMENTS MADE ON SALE DAY TAKE PRECEDENCE OVER ALL PREVIOUSLY REPORTED INFORMATION**

### WELCOME

*A warm hello from the Spitzer families! As Seedstock Breeders, we take our job of providing real world genetics to our friends and customers very seriously. We want to continue to earn your trust and business by providing bulls that will increase your cow herd profitability. Thanks for taking time to study our catalog and please call with any questions.*

### SCHEDULE OF EVENTS

**NOW** - Ranch Visitors Welcome Any Time!

#### Wednesday, September 22, 2021

8 a.m. CDT Bidding Opens

#### Saturday October 2, 2021

8 a.m. CDT – Bulls on Display at ranch.

1 p.m. CDT – Bidding begins to close per **“Racehorse Style.”**

That is, bidding remains open on all bulls until there is a 5-minute lapse from last bid on any bull in the sale.

### OUR CUSTOMERS DECIDE THE SALE ORDER

Bulls are cataloged in order by tattoo number. We do not determine a sale order! You as customers do that by bidding on any bull at any time during the sale. Super advantage - If bidding on your first choice exceeds your limit, you can bid on any other bull in the sale until the auction closes.

### BIDDING PROCEDURE

This is an online auction. Bidding will open on all bulls at 8 a.m. on Wednesday, September 22. Incremental bids of \$200 will be accepted on bulls. Bidding can be executed with [www.smartauctions.co](http://www.smartauctions.co) or by calling:

John Spitzer ..... **864/710-0257**

Problems: SmartAuctions Customer Service..... **937/733-6000**

### HEALTH

Health Papers (CVI) will be provided at no charge to buyers allowing shipment to Anywhere, USA. We have a detailed, comprehensive herd health program (available on request). All bulls will sell tested free for PI-BVD, John’s Disease and Trichomoniasis.

### CLAIMS FOR ADJUSTMENTS

All claims for adjustment must be made in writing to seller within 6 (six) months of sale date. All settlements will be made with credit at a future sale and this will, in all cases, be deemed full satisfaction and settlement.

### IMPORTANT TELEPHONES

Brian Spitzer ..... 620/672-1890

John Spitzer..... 864/710-0257

Andee Marston (SmartAuctions) ..... 785/250-4449

Loretta Spitzer ..... 620/450-7495

Patricia Spitzer..... 864/710-4475

### SOUTHEASTERN REPRESENTATIVE

**Chad Burton**, Burton Family Farms, Westminster, SC, is representing Spitzer Ranch, LLC and will be pleased to help you with any questions concerning our bulls or the sale. Chad will also coordinate shipping and consolidate deliveries to GA, NC and SC. Chad is hosting an informal meeting from 1 to 3 p.m. EST on sale day. You will be able to bid on bulls at this meeting. Call Chad at **706/499-3282** for details.

### LIABILITY

All persons visiting the ranch or attending this sale do so at their own risk. Neither Spitzer Ranch, LLC nor anyone connected with management assumes liability, legally or otherwise, for safety of buildings, premises, or animal behavior. Furthermore, each bull will be at the buyer’s risk as soon as sold. Bulls will be cared for by Spitzer Ranch for a reasonable amount of time, but they assume no liability for accidents or injury to bulls.

### TRUCKING

Trucking is typically the sole responsibility of buyer, and all bulls sell FOB the ranch in Preston, KS. We do provide FREE DELIVERY within 100 miles of Preston, KS and continue to offer FREE DELIVERY on bull purchases of \$20,000 (one bull or several) to anywhere in continental USA. Recognize that all deliveries will be at cost. Either we, or a trusted, reputable trucker will get your animals delivered to you, or sometimes a central location close to you, as economically as possible. In all cases we ask that you provide a facility where we may unload, sort, and reload to lessen stress on animals. **Please note that deliveries and any injury are at buyer’s risk. If you want insurance, please talk to your local agent.**

### DIRECTIONS TO THE RANCH

Please see [www.spitzerranchbrangus.com](http://www.spitzerranchbrangus.com) on the web for a map. The ranch is located at 60043 NE 50TH St., Preston, KS 67583. We are 8 miles N of Pratt, KS, or 4 miles S of Preston, KS on HWY 61; then turn S on 60th Avenue and go 1 mile S to Spitzer Ranch.

## 2021 Profit Maker Bull Sale – Profitable Genetics from Performance Cattlemen

### GENOMICALLY ENHANCED-EXPECTED PROGENY DIFFERENCES (GE-EPD)

Expected Progeny Differences (EPD) values are exactly what the term implies. If two bulls are used on a uniform group of cows, the **progeny** are **expected** to have **differences** in average performance relative to the EPD values for the two bulls for whatever trait of interest.

With the advent of DNA testing we now combine the traditional EPD with the genomic testing to generate **GE-EPD**. Genomic-Enhanced EPD are far more accurate than the EPD of old. Those GE-EPD provide you (and us) with the same amount of information as if we had 10-20 calves (depending on exactly which trait) already on the ground and in the Brangus Database system. **Wow, we can see his value as a parent before the calves are born!**

### SPITZER RANCH, LLC STAR RATING SYSTEM

We have watched the industry and studied a long time to make bull selection easier for our customers. After a great deal of research and study we released our STAR RATING SYSTEM in 2019 for an all-encompassing guide to evaluate the broad categories of Curve Bending Genetics, Calving Ease, Growth and Carcass. Please remember, GE-EPD are the absolute best and most precise tools for your bull selection and you should use individual GE-EPD and, more importantly, their respective Percentile Rank, to hone-in on individual traits specifically needed in your cow herd. The Star System simply gives you a tool to quickly look at those four broad categories and quickly find bulls with the GENETICS that fit your needs.

The Star System uses all available information along with “cowboy logic” to rate the bulls for the four categories. The more stars, the better for that category. Each bull is rated from 0 to 5 stars and a bull must be in the top half of the database for Growth and Carcass to get even one star while five stars are only given to the ultimate cream of the crop for that category. For Calving Ease, our recommendation would be to use 3-Star, 4-Star and 5-Star bulls to breed heifers.

Those who have followed our program (since 1982) know how hard we have focused on finding and creating bulls with the right genetics to decrease birth weights and increase growth at the same time. Since those traits are antagonistic that is a hard task, but we have successfully designed our program to do just that. The Curve Bender Rating identifies those bulls. While there are individuals who excel at Calving Ease and still others that excel at Growth, few can do both in the same Genetic Package and they are CURVE BENDERS!

### RETAINED INTEREST BULLS

SPITZER RANCH LLC reserves the right to RETAIN A ONE-HALF SEMEN INTEREST on any of their bulls sold. Retained Interest Bulls are clearly so noted in comments. Retained Interest Bulls are in your possession and under your control for natural service and you get all (100%) of the salvage value. We will continue to own half interest in bulls for the purpose of collecting and marketing semen, as well as using semen in our and our cooperators herds. You can decide whether (or not) to be involved with semen sales. We have developed a standard Bull Partnership Agreement spelling out further details. Please call, write or email to review a copy of this agreement. If you have any questions at all, please ask. If you chose not to be involved with semen sales, we still reserve the right to collect and market semen on any retained interest bull.

We passionately believe it answers the question: “How can we provide the most valuable and unbiased information to sell our bull’s genetics to the right buyer?”

However, we are totally transparent with all data. If you have a desire to see all individual weights and ratios as well as raw carcass ultrasound data; please call or text or email and we will have available a Data Sheet on each bull we will be glad to provide on request.

**Every bull in this catalog has GE-EPD, meaning their EPD are based on all available data PLUS a DNA profile and bulls are additionally parent verified.** The Brangus association computes EPD monthly and these were retrieved from the AUG 2021 genetic evaluation.

### Curve Bender Rating

- 5 \*\*\*\*\* Star Ultimate Extreme of Low BW and Increased Growth for WN and YR Weights
- 4 \*\*\*\* Star Elite Combination of Low BW and Increased Growth for WN and YR Weights
- 3 \*\*\* Star Superior Performance of Low BW and Increased Growth for WN and YR Weights
- 2 \*\* Star Excellent Balance of Low BW and Increased Growth for WN and YR Weights
- 1 \* Star Above Average for Low BW and increased Growth to WN and YW Weights

### Calving Ease Rating

- 5 \*\*\*\*\* Star Ultimate Calving Ease for All heifers and cows
- 4 \*\*\*\* Star Elite Calving Ease for All heifers and cows
- 3 \*\*\* Star Superior Calving Ease for well-developed heifers and All cows
- 2 \*\* Star Excellent Calving Ease for All mature cows
- 1 \* Star Good Calving Ease for All mature cows

### Growth Rating

- 5 \*\*\*\*\* Star Ultimate Growth
- 4 \*\*\*\* Star Elite Growth
- 3 \*\*\* Star Superior Growth
- 2 \*\* Star Excellent Growth
- 1 \* Star Good Growth

### Carcass Rating

- 5 \*\*\*\*\* Star Ultimate Carcass
- 4 \*\*\*\* Star Elite Carcass
- 3 \*\*\* Star Superior Carcass
- 2 \*\* Star Excellent Carcass
- 1 \* Star Good Carcass

### CARASS ULTRASOUND

We have been using ultrasound technology to evaluate carcass characteristics since 1998 (23 years). The results of ultrasound scan data on these bulls and their heifer sisters were outlined in our Spring 2021 Newsletter and they were outstanding. OUR 22 bulls developed to yearlings, averaged a 14.3 sq. in. REA. Bulls also averaged an impressive 3.32% IMF. We have noted a few of these in the COMMENTS section of the data block on individual bulls. But, the GE-EPD for all these bulls already have those scan data incorporated so that is your best estimate of REA and %IMF. However, all individual information is available to customers upon request.

## 2021 Profit Maker Bull Sale – Profitable Genetics from Performance Cattlemen

LOT #	NAME							REG. #		DATE OF BIRTH		GEN DEFECT	Paternal Grandsire	Paternal Great Grandsire
	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY	Sire	Paternal Great Granddam
<b>S</b>	1	2	3	4	5	6	7	8	9	10	11	12	Maternal Granddam	Paternal Great Grandsire
	13	13	13	13	13	13	13	13	13	13	13	13	Maternal Granddam	Paternal Great Granddam
BREED	CURVE BENDER		CALVING EASE		GROWTH	CARCASS	DAMS'S AGE		#C	DOC	PRICE	Maternal Grandsire	Maternal Great Grandsire	
14	15		16		17	18	19		20	21	22	Dam	Maternal Great Granddam	
Comments												Maternal Granddam	Maternal Great Granddam	

### GE-EPD EXPRESSED IN CALVES SIRED BY AN INDIVIDUAL BULL

1. **CED – Calving Ease Direct** – Expressed as a percentage and indicates the direct influence of this bull on calving ease in 2-YR-OLDS. A higher number predicts greater calving ease or less dystocia for this bull's calves when born to first-calf heifers.
2. **BW – Birth Weight** – Expressed in pounds and predicts calf size and weight at birth.
3. **WW - Weaning Weight** – Expressed in pounds and predicts growth potential from birth to weaning age.
4. **YW -Yearling Weight** – Expressed in pounds and predicts overall growth potential and post-weaning gain to yearling age.
5. **SC - Scrotal Circumference** – Expressed in centimeters and predicts testicle size.
6. **REA - Ribeye Area** – Expressed in square inches and predicts ribeye size and overall muscle mass.
7. **IMF - Intramuscular Fat** – Expressed in percent (%IMF) and predicts marbling ability and quality grade.

### GE-EPD EXPRESSED BY DAUGHTERS OF AN INDIVIDUAL BULL

8. **MK – Milk** – Expressed in pounds and predicts the maternal contribution a bull passes to his daughters. In reality measures that portion of calf weaning weight attributed to milk production and mothering ability.
9. **TM - Total Maternal** – Expressed in pounds and predicts the overall weaning weight of calves from daughters of a bull due to the combination of growth potential AND milk production and mothering ability.
10. **CEM – Calving Ease Maternal** – Expressed as a percentage and indicates the calving ease for daughters sired by this bull. A higher number predicts greater calving ease or less dystocia for this bull's daughters.
11. **HP – Heifer Pregnancy** – Expressed as a percentage and indicates the probability that daughters of this bull will have a calf as a 2-YR-OLD. A higher number predicts a greater likelihood of calving by 2-YRs of age.
12. **STAY – Stayability** – Measures the likelihood that a cow will remain in the herd thru 6-YRs of age. A higher number is more desirable.

13. **% RANK** – To make it easier to evaluate EPD, the percentile ranking is shown below each individual EPD. This is a great way to understand where the individual ranks in the breed for that EPD. For example, where it shows “10%,” this means that EPD value is in the highest, or TOP 10%, of all non-parent bulls in the entire breed. Conversely, “10%” also means that “90%” of all non-parent bulls in the breed have a lower EPD for that trait. (A 10% for BW, however, means lowest, or lightest birthweight.)
14. **BREED** – Straight Brangus (BN) bulls are so indicated. Brangus Percentage Ultrablack bulls are so indicated. Ultrablack (UB) are black in color, BN X ANGUS (AN) and are indicated with %BN:%AN. Ultrared (UR) are red in color, RED BRANGUS (RB) X RED ANGUS (AR) and are indicated with %RB:% AR. ALL GE-EPD are computed on the Brangus System.  
By Brangus Association rules, 75%BN:25%AN bulls can be used on Registered Brangus cows to produce First Generation Registered Brangus. Therefore, in our opinion, you can use the two 75%BN:25%AN bulls (H005 and H037) as if they were 100% Brangus.
15. **CURVE BENDER** – \*\*\*\*\* Ultimate Extreme Curve Bender to \* Above Average Curve Bender
16. **CALVING EASE STARS** – \*\*\*\*\* Ultimate Calving Ease to \* Good Calving Ease
17. **GROWTH STARS** – \*\*\*\*\* Ultimate Growth to \* Good Growth
18. **CARCASS STARS** – \*\*\*\*\* Ultimate Carcass to \* Good Carcass
19. **DAM AGE** – Age of dam at the time of birth of this bull.
20. **#C** – Number of calves born to this dam. If she calved every year, it should be 1 less than her age. ET indicates embryo transfer donor cow.
21. **DOC** – The Beef Improvement Federation Temperament Score from 1 = Docile to 6 = Very Aggressive.
22. **PRICE** – Each bull in the sale has a unique STARTING BID. Bulls not sold during auction will be available (First-Come-First-Served) at that price thru the end of October. After then that price is not guaranteed.

**NOTE: GE-EPD highlighted in yellow Rank in Top One-Third for that specific trait.**

2021 Profit Maker Bull Sale - Profitable Genetics from Performance Cattlemen

<b>H004 SR INCA WARRIOR H004*</b>								UR10444070		2/27/20		FREE		
S	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY		
	7.2	-0.7	19	28	0.35	0.52	-0.152	6	16	4.1	1.16	1.77		
	10%	25%	70%	80%	55%	25%	95%	80%	80%	15%	75%	35%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
50%RB:50%AR				*****						4		3	1	\$2,600

\*Red Hide. Bet-The-Ranch Calving Ease. Smaller framed bull that scanned a huge 15 sq in REA.

CX EXCALIBUR 19/M  
MR PB REDBULL 521/09 W  
SUREWAY'S MS IDEAL 204M

CX CHANGER 22/7  
MISS EXCALIBUR 819/1  
SUREWAY'S MR EASY 600J  
SUREWAY'S MISS 204F

8226 2JP  
2JP 5620  
2JP BEA'S 397

RAR VISTA 0091  
2JP BEA'S 397  
RAR VISTA 7103  
JP MISSY BEA 232

**GE-EPDS**

<b>H005 SR PAWNEE WARRIOR H005</b>								UB10444071		2/28/20		FREE		
S	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY		
	3.9	1.2	35	65	0.74	0.43	0.139	10	28	3.7	3.00	1.69		
	80%	65%	20%	20%	25%	35%	30%	35%	20%	40%	10%	40%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
75%BN:25%AN				*		****		****		2		1	1	\$3,400

Overwelming Power + Performance = Profit With Monumental Carcass Value.

MC ONSTAR 924W4  
MC PLAYBOOK 468Y3  
MISS BRINKS CADENCE 468G15

MC JETHRO 00S3  
MISS NMSU 924  
CADENCE OF BRINKS  
MISS BB NEW MACHO 468C

SR ARIKARA WARRIOR C504  
SR CROW FOXTROT F879  
HP IN FOCUS C519

SR APACHE WARRIOR A368  
SR CHEROKEE PRINCESS K021  
L D IN FOCUS 073  
HP NEW DESIGN X009

**GE-EPDS**

<b>H007 SR INCA WARRIOR H007*</b>								UR10444073		3/1/20		FREE		
S	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY		
	6.7	-0.8	15	22	-0.05	0.41	-0.052	7	14	4.0	1.16	1.77		
	15%	20%	80%	85%	95%	40%	85%	75%	85%	20%	75%	35%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
50%RB:50%AR				*****						5		4	2	\$2,600

\*Red Hide. Bet-The-Ranch Calving Ease. Scanned a huge 15.3 sq in REA & outstanding 4.63 %IMF.

CX EXCALIBUR 19/M  
MR PB REDBULL 521/09 W  
SUREWAY'S MS IDEAL 204M

CX CHANGER 22/7  
MISS EXCALIBUR 819/1  
SUREWAY'S MR EASY 600J  
SUREWAY'S MISS 204F

8226 2JP  
2JP CALI'S 254  
JP MISSY CALI 5416

RAR VISTA 0091  
2JP BEA'S 397  
TTCC ELWAY 9109  
TLC MISSY 1174

**GE-EPDS**

<b>H009 SR PAWNEE WARRIOR H009</b>								R10444075		3/2/20		FREE		
S	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY		
	6.6	-0.6	30	56	-0.02	0.24	-0.070	12	27	3.7	2.82	1.18		
	15%	25%	30%	35%	95%	70%	95%	20%	20%	40%	10%	50%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
BRANGUS		***		****		***				2		1	1	\$3,400

Sleep Easy All Night Calving Ease & Curve Bender To Boot. Cow Maker Deluxe!

MC ONSTAR 924W4  
MC PLAYBOOK 468Y3  
MISS BRINKS CADENCE 468G15

MC JETHRO 00S3  
MISS NMSU 924  
CADENCE OF BRINKS  
MISS BB NEW MACHO 468C

SR ARIKARA WARRIOR C504  
SR CROW FOXTROT F865  
SR MANDAN PRETTY SHIELD B486

SR APACHE WARRIOR A368  
SR CHEROKEE PRINCESS K021  
SR MOHICAN WARRIOR Y174  
SR PIUTE PRETTY MAIDEN X019

**GE-EPDS**

<b>H014 SR Mohican Warrior H014</b>								UB10444080		3/8/20		FREE		
S	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY		
	3.6	-0.8	34	74	0.84	0.63	0.244	17	34	2.7	1.33	0.92		
	85%	20%	20%	15%	20%	15%	15%	3%	3%	95%	60%	55%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
50%BN:50%AN		****		*		****		****		3		2	1	\$3,400

Ground Pounding Power & Performance. Curve Bender & Finished Product Improver With Approved Maternal Genetics.

SR CADENCE WARRIOR H823  
TCB CATAWBA WARRIOR R532  
SR WARRIOR PRINCESS N332

CADENCE OF BRINKS  
SR BLACK VELVET D416  
ACES TF WRANGLER 145/8  
SR CHEROKEE PRINCESS L119

L D ABSOLUTE 426  
HP ABSOLUTE E732  
HP EXTRA K205 X004

K C F BENNETT ABSOLUTE  
L D QUEEN 726  
NICHOLS EXTRA K205  
L D QUEEN 621

**GE-EPDS**

<b>H019 SR MOHICAN WARRIOR H019</b>								UB10444085		3/10/20		FREE		
S	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY		
	3.1	0.9	36	75	0.78	0.32	0.170	19	37	3.8	1.00	0.89		
	90%	60%	15%	15%	20%	55%	25%	2%	2%	35%	80%	60%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
50%BN:50%AN				*		****		**		10		9	1	\$3,000

Growth & Carcass Performance Deserving Your Attention With Herd Changing Maternal Genetics.

SR CADENCE WARRIOR H823  
TCB CATAWBA WARRIOR R532  
SR WARRIOR PRINCESS N332

CADENCE OF BRINKS  
SR BLACK VELVET D416  
ACES TF WRANGLER 145/8  
SR CHEROKEE PRINCESS L119

SEDGWICKS 1407 81T  
HP NEW DESIGN X007  
HP TRAVELER 501

BON VIEW NEW DESIGN 1407  
SEDGWICKS BARBARA 03  
SS TRAVELER 6807 T510  
J A F BLACKBIRD PIERE 36

**GE-EPDS**

2021 Profit Maker Bull Sale - Profitable Genetics from Performance Cattlemen

<b>H020 SR Calusa Warrior H020</b>								<b>R10444086</b>		<b>3/11/20</b>		<b>FREE</b>				
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY				
	1.0	3.6	42	76	0.74	0.50	0.146	18	39	3.3	1.20	1.44				
	95%	95%	10%	10%	25%	25%	25%	2%	1%	75%	70%	40%				
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE		
BRANGUS				*		*****		***		2		1	1	\$3,000		
Full Force Genetics.Growth & Carcass Excellence That Hits The Maternal Jackpot. Scanned an amazing 5.24 %IMF.													<b>GE-EPDS</b>			
													MC BOULDER 889Z14		MC SOMETHING SPECIAL 129W14	
													SR CHICKASAW WARRIOR F817		MC MS EXTRAVAGANT 889X4	
													SR AZTEC BRIGHT EYES D660		MC ALLIANCE 000P3	
															SR WARRIOR PRINCESS N304	
													ACES TF WRANGLER 145/8		BRINKS CC NEWS DAY 661C2	
													SR WARRIOR PRINCESS F838		GLEN OAK BECKY 145/6	
													SR CHEROKEE PRINCESS P413		CADENCE OF BRINKS	
															SR CHEROKEE MAID J934	

<b>H024 SR TATANKA WARRIOR H024</b>								<b>UB10444089</b>		<b>3/11/20</b>		<b>FREE</b>				
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY				
	2.2	2.6	27	48	0.03	0.32	0.156	3	16	3.2	0.05	0.54				
	95%	90%	40%	45%	90%	55%	25%	95%	80%	80%	95%	70%				
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE		
50%BN:50%AR				*		**		**		6		NA	1	\$2,600		
Additive Power & Marbling Standout that scanned an amazing 5.34 %IMF. Red Carrier.													<b>GE-EPDS</b>			
													EASY STREET OF BRINKS		BIG EASY OF BRINKS 283Z	
													BRINKS EASY STREET 30D37		MISS BB NEW CHECKMATE 487Z	
													MISS BB NEW NEWSMAKER 30B13		NEWS MAKER OF BRINKS 71Z4	
															MISS BB BRAVO 30T8	
													FCC HOTSHOT 019		BIEBER PROJECT RED 5827	
													CALI'S HOTSHOT		FCC PRIMROSE 907	
													JP MISSY CALI 5416		TTCC ELWAY 9109	
															TLC MISSY 1174	

<b>H033 SR CHICASAW WARRIOR H033</b>								<b>R10444096</b>		<b>3/15/20</b>		<b>FREE</b>				
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY				
	6.7	-1.2	30	60	0.32	0.77	0.174	15	30	3.6	2.57	1.29				
	15%	15%	30%	30%	60%	4%	25%	10%	10%	50%	15%	45%				
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE		
BRANGUS		***		*****		***		*****		5		4	1	\$4,000		
RETAINING 1/2 INTEREST. Bet-The-Ranch Calving Ease Curve Bender. Used natural service at SR, LLC.													<b>GE-EPDS</b>			
													MC SOMETHING SPECIAL 129W14		MC JETHRO 00S3	
													MC BOULDER 889Z14		MC MS LEAD GUN 129T12	
													MC MS EXTRAVAGANT 889X4		NICHOLS EXTRA H6	
															MC MS MADISON 889J6	
													TCB CATAWBA WARRIOR R532		SR CADENCE WARRIOR H823	
													SR MOHICAN BLACK BIRD B462		SR WARRIOR PRINCESS N332	
													SR SIOUX KICKING BIRD W591		SR CADENCE WARRIOR S702	
															DX JESS 18S2	

<b>H035 SR MOHICAN WARRIOR H035</b>								<b>UB10444097</b>		<b>3/15/20</b>		<b>FREE</b>				
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY				
	6.0	-0.9	36	76	0.41	0.60	0.126	20	38	3.6	1.16	1.05				
	25%	15%	15%	10%	50%	15%	30%	1%	1%	50%	75%	55%				
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE		
50%BN:50%AN		*****		*****		*****		*****		5		4	1	\$3,400		
Velocity In Genetic Direction. Very few get 5 Stars across the board. Plus Bet-The Ranch Calving Ease.													<b>GE-EPDS</b>			
													SR CADENCE WARRIOR H823		CADENCE OF BRINKS	
													TCB CATAWBA WARRIOR R532		SR BLACK VELVET D416	
													SR WARRIOR PRINCESS N332		ACES TF WRANGLER 145/8	
															SR CHEROKEE PRINCESS L119	
													L D IN FOCUS 073		MYTTY IN FOCUS	
													HP IN FOCUS C505		LD QUEEN BELLE 53	
													LD ELGA 637		LD LEAD ON 456	
															LD ELGA 90	

<b>H037 SR CALUSA WARRIOR H037</b>								<b>UB10444099</b>		<b>3/15/20</b>		<b>FREE</b>				
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY				
	7.1	-1.2	36	72	1.25	1.17	0.346	18	36	3.8	1.92	1.56				
	10%	15%	15%	15%	4%	1%	10%	2%	2%	35%	35%	40%				
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE		
75%BN:25%AN		*****		*****		****		*****		2		1	1	\$4,000		
RETAINING 1/2 INTEREST. Does it all! One of our favorites as he ranks TOP 35% or better in 11 of 12 EPD.													<b>GE-EPDS</b>			
													MC BOULDER 889Z14		MC SOMETHING SPECIAL 129W14	
													SR CHICKASAW WARRIOR F817		MC MS EXTRAVAGANT 889X4	
													SR AZTEC BRIGHT EYES D660		MC ALLIANCE 000P3	
															SR WARRIOR PRINCESS N304	
													TCB CATAWBA WARRIOR R532		SR CADENCE WARRIOR H823	
													SR MOHICAN BLACK BIRD F816		SR WARRIOR PRINCESS N332	
													HP ABSOLUTE D613		L D ABSOLUTE 426	
															HP EXTRA K205 X004	

<b>H038 SR MOHICAN WARRIOR H038</b>								<b>UB10444100</b>		<b>3/16/20</b>		<b>FREE</b>				
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY				
	2.9	-0.1	38	80	1.51	0.82	0.238	19	38	2.7	1.35	0.94				
	95%	35%	15%	10%	1%	3%	15%	2%	1%	95%	60%	55%				
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE		
50%BN:50%AN		***		*		*****		*****		4		3	1	\$3,400		
Ground Pounding Power & Performance. Muscle & REA + High %IMF. Scanned a huge 15.6 sq in REA and 4.56 %IMF.													<b>GE-EPDS</b>			
													SR CADENCE WARRIOR H823		CADENCE OF BRINKS	
													TCB CATAWBA WARRIOR R532		SR BLACK VELVET D416	
													SR WARRIOR PRINCESS N332		ACES TF WRANGLER 145/8	
															SR CHEROKEE PRINCESS L119	
													L D ABSOLUTE 426		K C F BENNETT ABSOLUTE	
													HP ABSOLUTE D613		L D QUEEN 726	
													HP EXTRA K205 X004		NICHOLS EXTRA K205	
															L D QUEEN 621	

## 2021 Profit Maker Bull Sale - Profitable Genetics from Performance Cattlemen

<b>H042 SR OHIO WARRIOR H042</b>		UB10444104		3/28/20		FREE								
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY	ACES TF WRANGLER 145/8 <b>SR WRANGLER WARRIOR F823</b> SR CHEROKEE PRINCESS P413  HP TRAVELER 703 <b>HP TRAVELER W908</b> L D BLACKBIRD 61	
	4.6	0.6	30	57	0.69	0.43	0.172	15	30	3.4	0.95	1.69		BRINKS CC NEWS DAY 661C2 GLEN OAK BECKY 145/6 CADENCE OF BRINKS SR CHEROKEE MAID J934
	65%	50%	30%	30%	25%	35%	25%	10%	10%	70%	80%	40%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
50%BN:50%AN		*		*		***		***		11		10	1	\$3,000
Move Your Cow Herd Genetics To The Up Side. Tremendous Cow Power & Still in Top 30% on growth traits.														

**GE-EPDS**

<b>H049 SR CONGAREE WARRIOR H049</b>		R10444111		4/7/20		FREE								
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY	MC BOULDER 889Z14 <b>SR CHICKASAW WARRIOR F819</b> SR AZTEC BRIGHT EYES D668  CB FINAL CUT 924X <b>SR CHOCTAW WILLOW WOMAN E708</b> SR APACHE RAVEN ROCK B470	
	4.6	0.4	34	63	0.65	0.63	0.186	14	32	3.9	2.73	1.77		MC SOMETHING SPECIAL 129W14 MC MS EXTRAVAGANT 889X4 MC ALLIANCE 000P3 SR WARRIOR PRINCESS N304
	65%	45%	20%	25%	30%	15%	20%	10%	10%	25%	15%	35%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
BRANGUS		**		*		****		****		3		2	2	\$3,400
High Performing Head Turner. Ranks Top 35% or better in 10 of 12 EPD. Used natural service at SR, LLC.														

**GE-EPDS**

<b>H060 SR CAYUGA WARRIOR H060</b>		R10444122		4/26/20		FREE								
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY	CB FINAL CUT 924X <b>SR CHOCTAW WARRIOR F848</b> SR WARRIOR PRINCESS B467  MC ABRAMS 468T22 <b>SR APACHE RAVEN ROCK B474</b> SR WARRIOR PRINCESS Y182	
	4.1	0.8	38	78	0.62	0.43	0.051	12	31	3.8	1.77	1.14		MC REVELATION 129T RBM MS GUNS 924T3 ACES TF WRANGLER 145/8 SR MOHICAN BLACK BIRD Z212
	75%	55%	15%	10%	35%	35%	50%	20%	10%	35%	45%	50%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
BRANGUS				*		*****		**		5		3	1	\$3,000
Power & Performance Freight Train. One of the few with this much growth that will sire tremendous maternal factories.														

**GE-EPDS**

<b>H061 SR CAYUGA WARRIOR H061</b>		UB10444123		4/26/20		FREE								
<b>S</b>	CED	BW	WW	YW	SC	REA	IMF	MK	TM	CEM	HP	STAY	CB FINAL CUT 924X <b>SR CHOCTAW WARRIOR F848</b> SR WARRIOR PRINCESS B467  NICHOLS EXTRA K205 <b>HP EXTRA K205 X006</b> HP INFLUENCE 406	
	6.4	-1.7	23	50	1.31	0.43	0.143	13	24	3.1	1.68	1.72		MC REVELATION 129T RBM MS GUNS 924T3 ACES TF WRANGLER 145/8 SR MOHICAN BLACK BIRD Z212
	20%	10%	55%	45%	3%	35%	30%	15%	35%	85%	45%	35%		
BREED		CURVE BENDER		CALVING EASE		GROWTH		CARCASS		DAMS'S AGE		#C	DOC	PRICE
50%BN:50%AN		**		*****		*		***		10		NA	1	\$3,400
Bet-The-Ranch Calving Ease. Proven Maternal Design. Will make front pasture cow herd replacements.														

**GE-EPDS**

### CALVING-EASE BULLS

Over the years we have become more and more conservative on “**Calving Ease Bulls**” for use on heifers. We have adopted the philosophy that it is better for us to have stricter guidelines than for you to be sorry at calving time. That is why we developed our Starr System to give guidance in selecting those easy calving bulls for use on heifers. This system assigns from 0 or no stars to 5-Stars based on “cowboy logic” and our assessment of the science behind BW and CED EPD as well as adjusted BW and that bull having been born with no assistance. What we used to FLAG as a Calving Ease Bull would be a 3-Star bull in our current system and would be recommended to be a **Superior** Calving Ease bull for breeding well developed heifers. However, we now designate 4-Star **Elite** Calving Ease bulls and 5-Star **Ultimate** Calving Ease bulls as even lower risk for calving problems.

Obviously, there are no guarantees for preventing difficult births in heifers. Even the most proven “Calving Ease Bulls” of any breed will sire a large calf every so often. However, this information is meant to serve as a guide for managing risk of calving difficulty in your first-calf females. Our goal is to help you eliminate heifer calving problems to the best of our ability.

**BUT, lets get real on calving ease!** Our 3-Star, 4-Star and 5-Star bulls are meant to be used to breed virgin yearling heifers such that they will have little to no calving problems with their first calf. All other bulls with 0-Stars, 1-Star or 2-Stars are very appropriate to use on cows that have already had at least one calf. Brangus and Ultrablack have an excellent reputation for siring the right sized calf and there are almost no bulls in these breeds that cannot be used on mature cows with no calving difficulties. In fact, because the general correlation between size at birth and growth is extremely high, you may be losing growth (weaning and yearling weight) if you use extreme calving ease bulls on mature cows.

In general, choose bulls with a ranking of 3-Stars and above on virgin yearling heifers for their first breeding. Use any of the other bulls on mature cows in your herd. You do not need to pay extra for an easy-calving, low birthweight bull when it is not necessary to do so. On the other hand, a “Calving-Ease Bull” to breed yearling heifers can be a God send.



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